

Prioritizing Women's Health Practices

Did You Know?

Women are twice as likely as men to get multiple sclerosis, rheumatoid arthritis, migraine headaches and irritable bowel syndrome.

Supplying the Services Needed to Succeed

Total Account Management can Reduce Costs and Maintain Efficiency for Physicians and Their Practice

01 | Matrix GPO Member Portfolio

Women progress through many gender-specific stages in life such as menopause and pregnancy, which require a diverse need for specific medication. Matrix GPO understands the complex nature of women's health practices, and was designed with the intentional goal of supporting the long-term viability of the community-based physician, including those specializing in women's health. The services provided through Matrix GPO afford its members a range of practice resources and access to competitive pricing across a broad portfolio of pharmaceuticals.

02 | Matrix GPO Solutions

Because each organization is different, a successful GPO must have the flexibility and necessary skill set to approach each opportunity at various levels. With Total Account Management, Matrix GPO carefully targets specific touch points and engages with corresponding resources to maximize partnership opportunities. This

holistic approach creates a broader solutions-based relationship that supports long-term sustainability.

The Matrix GPO Total Account Management Team includes:

- Sr. Strategic Business Managers
- Strategic Business Specialists
- Strategic Account Representatives
- Market Segment Account Managers
- Strategic Sales Account Team

03 | Service Providers

Matrix GPO has engaged with a number of organizations and businesses to offer its members a variety of products and programs. These trade relationships are designed to afford Matrix GPO members with access to a diverse portfolio of services providers. Some examples include:

- Med-Surg Supplies
- Web & Video Conferencing Solutions
- Telemedicine
- Insurance Products & Risk Consulting
- Inventory Management
- Marketing Services
- Regulatory and Educational Services
- HR and Supply Chain Solutions
- Customized Data, Reporting and Analytics
- Distribution
- Two-way Text Messaging

Learn More

Contact us today to learn more about the resources available to Matrix GPO members, as well as new and exciting services available to the healthcare industry. Click [here](#) to visit the Matrix GPO website and fill out an enrollment form.

References

<https://matrixgpo.com/Content/gpo-overview>

<https://www.breastcancer.org/symptoms/understand-bc/statistics>